

# STUART J. ROTH

*Founder and President, Center for Faith and Freedom*

*Driven to fulfill a faith-based and heart-centered mission, this humanitarian shines a light on those who help the hopeless and forgotten members of our society by donating high-quality video presentations for nonprofits. His values-driven approach aims to encourage and inspire.*



The images on the screen are heart-wrenching, but the message is one of hope and promise that we have the power to ease hunger, homelessness and the myriad of afflictions faced daily by those less fortunate. This is the work of Stuart Roth, founder and president of the nondenominational, faith-based Center for Faith and Freedom® and its hallmark program service Salt & Light Productions®. “We produce high-end multimedia video presentations for nonprofits at no charge,” says Roth who established the nonprofit Center in 1989. “We’re driven by being effective advocates for those organizations who serve the hurting members of society.”

Being values-driven is a core value for his organization, Roth says. In addition to a strong commitment to service, his very work demonstrates his dedication to giving back. Having a highly-successful career as an international attorney and having built and subsequently sold a network of faith-based television stations, he sees his achievements as a means for helping others. “We’ve been blessed with resources, whether material or our ideas and ambitions, to help others consistent with God’s will in our lives,” he said.

Roth’s unwavering pledge of quality also inspires the Center’s work and has earned an Emmy Award and 22 Telly Awards. “Nothing goes out the door with our name on it if it’s not stellar,” he says. “We don’t do projects to win awards. Our projects win awards because they are outstanding. We have to do that if we are going to help nonprofits reach their target audiences.”